



Swiss Prestige Cosmetics

Swiss Prestige Cosmetics 

Swiss Prestige Cosmetics 

Green Caviar
Eye Cream
Contour des Yeux

Green Caviar
Face Cream
Crème pour le Visage

Swiss Prestige Cosmetics

SPC

Green Caviar
Face Cream
Crème pour le Visage

e 50ml, 1.7 FL.O.Z.

LUXURY REACHES NEW SUMMITS

Delight in a new luxurious age-fighting concept based on green caviar. This alga is a delicacy eaten on Okinawa, the Japanese island of centenarians. Green Caviar are botanical sea pearls that explain the island's population's unusually high life expectancy.

The Green Caviar collection offers the highest quality skin care available, surpassing expectations. The collection is an alliance of nature and science that brings your skin the gift of youth.

A serum, an eye cream and a face cream suitable for day and night create an optimal treatment regimen that pampers and rejuvenates the skin every day. The line addresses skin ageing, improving skin structure and firmness, reducing sagging skin and smoothing wrinkles. Exceptional textures containing powerful actives will make Green Caviar line your new companion for indulgence and utmost skin perfection.

PRODUCT LIST

Green Caviar Serum

Charged with ageing prevention actives

Ref. 10002

Green Caviar Face Cream

Day and night, preserve your youth

Ref. 10000

Green Caviar Eye Cream

Keep them guessing your age

Ref. 10001

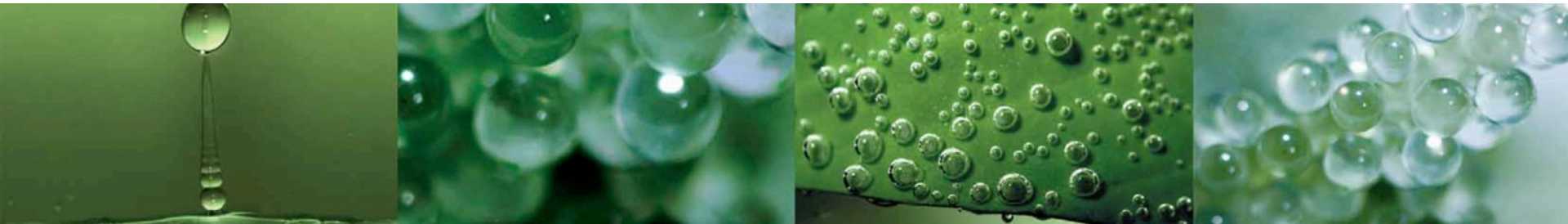




ACTIVES IN THE LINE

Green Caviar Extract is a novel anti-ageing active that targets both the dermal-epidermal junction (DEJ) and the dermis. Green Caviar, or sea grape, is a green macroalga highly appreciated as a culinary delicacy in view of its soft and succulent texture and its refreshing taste. In Okinawa, the Japanese Island where inhabitants are renowned for their longevity, green caviar is one of the favourite native seaweeds and it is eaten for better health. The Green Caviar Extract is an association of sea grape and hydrolysed rice proteins. This active strengthens the dermal-epidermal junction by promoting the synthesis of laminin-5 and of collagen IV, thereby reinforcing the integrity of the epidermal basement membrane, improving skin cohesion and supporting good cellular communication between the dermis and the epidermis. Green Caviar Extract also stimulates the synthesis of dermal extracellular matrix compounds, including glycosaminoglycans and collagen I, thus helping improve skin moisturisation, replenish skin volume and restore a youthful appearance. The restructuring action of Green Caviar Extract has been confirmed *in vivo*. A significant reduction of skin roughness was demonstrated in a clinical study and a consumer test showed an improvement of skin appearance, with the majority of volunteers observing improvements in skin moisturisation, nourishment and quality, as well as smoother and healthier-looking skin.

SPC's Exclusive FicuCell Vita is an extract of *Opuntia Ficus Indica* cultured stem cells, which protects the Extracellular Matrix and extends cellular longevity. It acts by inhibiting the degradation of collagen and elastin and stimulating the formation of collagen type I and type III to strengthen the Extracellular Matrix. It shows powerful Sirt-1 and Sirt-6 gene expression induction for a longer cell lifespan whilst shielding the skin from DNA damages, helping maintain both mitochondrial and nuclear DNA integrity. Furthermore, FicuCell Vita enhances aquaporin 3 gene expression, thereby increasing the water/glycerol channels for better skin hydration. Through its protecting actions on the ExtraCellular Matrix and DNA, as well as its strong sirtuin boosting and moisturising effects, FicuCell Vita helps defend the skin from premature ageing.



Green Caviar Serum

Ref. 10002

PRODUCT PROFILE

Amazingly different from traditional textures, Green Caviar Serum has a silicone-like touch without containing silicone. Its rich appearance is a prowess of sophisticated formulation and technology. A selection of new anti-ageing actives work towards smoother skin and cellular longevity. The serum glides onto the skin with a surprisingly sensorial feel to give instant perfecting and to help redensify the skin for a prolonged youthful appearance. Perfect for ageing prevention and wrinkle reduction. Works best with the Green Caviar Face Cream.

PRESENTATION

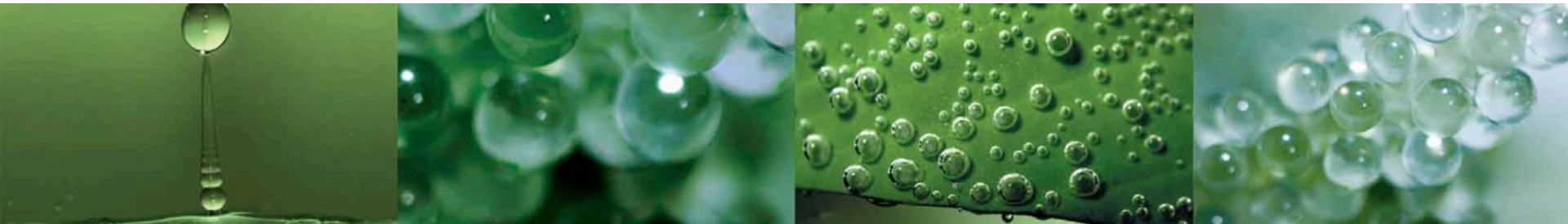
Oil-in-water emulsion, ivory, fragranced

TECHNOLOGY AND ACTIVES

- Green Caviar Extract is a novel anti-ageing active that targets both the dermal-epidermal junction (DEJ) and the dermis. This active strengthens the dermal-epidermal junction by promoting the synthesis of laminin-5 and of collagen IV, thereby reinforcing the integrity of the epidermal basement membrane, improving skin cohesion and supporting good cellular communication between the dermis and the epidermis. Green Caviar Extract also stimulates the synthesis of dermal extracellular matrix compounds, including glycosaminoglycans and collagen I, thus helping improve moisturisation, replenish skin volume and restore a youthful appearance.
- FicuCell Vita protects the Extracellular Matrix, promotes skin moisturisation and extends cellular longevity. It strengthens the Extracellular Matrix by inhibiting collagen and elastin degradation and stimulating the formation new collagen and aquaporins. It also boosts Sirtuins and shields both mitochondrial and nuclear DNA from damages. Through its multiple actions, FicuCell Vita helps defend the skin from premature ageing.
- Sorbitol is a humectant. It absorbs moisture from the air to prevent skin dryness and leaves the skin feeling smooth and velvety.
- Sesame Seed Oil is a skin conditioning agent with restructuring properties. It also has moisturising virtues thanks to the presence of fatty acids, in particular linoleic and oleic acids.

DIRECTIONS FOR USE

Every morning and evening, smooth over thoroughly cleansed and toned skin of face and neck and follow with day or night skincare.



Green Caviar Face Cream

Ref. 10000

PRODUCT PROFILE

Continuous improvement in skin health and appearance. Green Caviar Face Cream brings immediate moisture and long-term anti-ageing benefits. This delightfully satiny texture is a beautifying source for day and night. The cream melts onto the skin providing comfort without leaving any greasy residue. Works best in symphony with Green Caviar Serum.

PRESENTATION

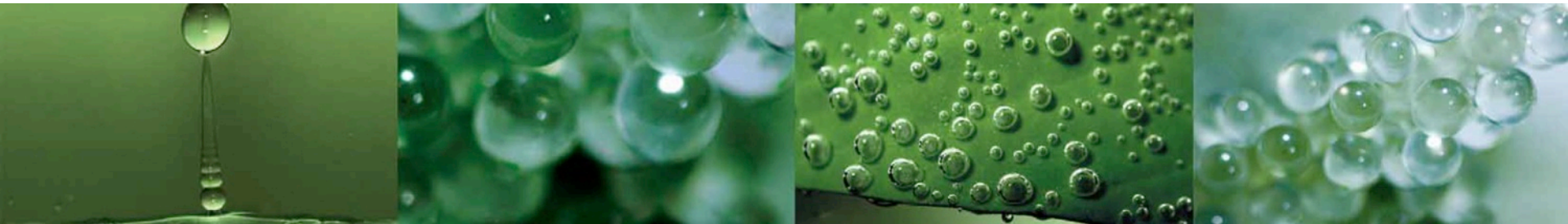
Oil-in-water cream, ivory, fragranced

TECHNOLOGY AND ACTIVES

- Green Caviar Extract is a novel anti-ageing active that targets both the dermal-epidermal junction (DEJ) and the dermis. This active strengthens the dermal-epidermal junction by promoting the synthesis of laminin-5 and of collagen IV, thereby reinforcing the integrity of the epidermal basement membrane, improving skin cohesion and supporting good cellular communication between the dermis and the epidermis. Green Caviar Extract also stimulates the synthesis of dermal extracellular matrix compounds, including glycosaminoglycans and collagen I, thus helping improve moisturisation, replenish skin volume and restore a youthful appearance.
- FicuCell Vita protects the Extracellular Matrix, promotes skin moisturisation and extends cellular longevity. It strengthens the Extracellular Matrix by inhibiting collagen and elastin degradation and stimulating the formation new collagen and aquaporins. It also boosts Sirtuins and shields both mitochondrial and nuclear DNA from damages. Through its multiple actions, FicuCell Vita helps defend the skin from premature ageing.
- The Blend of Low and High Molecular Weight Hyaluronic Acid helps to maintain a moisturised and firm skin by improving cell cohesion, collagen synthesis and through its film forming action. This effective blend is 100% natural and is obtained through biotechnology from plant-derived renewable resources. It limits trans-epidermal water loss by reinforcing tight junctions between keratinocytes of the stratum granulosum thus improving cell waterproofness and the barrier function of the skin. Moreover, thanks to the high hygroscopic ability of hyaluronic acid, it maintains hydration in the skin through a “water reservoir” function in the dermis. Cutaneous firmness is also increased remarkably by the stimulation of collagen I in the dermis. The moisturising action and the hyaluronic acid film help preserve the most important characteristics of youthful, healthy skin, such as suppleness, elasticity and tone.
- The Multifunctional Emulsifying Agent has moisturising and emollient actions. It is a remarkable substitute for lanolin, with a similar skin-feel and water-absorbing properties.
- Jojoba Butter has moisturising, regenerative, toning and softening virtues.
- Shea Butter has cell regenerative virtues and thus efficiently delays skin ageing. It is moreover granted softening, moisturising and restructuring virtues.

DIRECTIONS FOR USE

Every morning and evening, smooth over thoroughly cleansed and toned skin of face and neck using a gentle ascendant motion.



Green Caviar Eye Cream

Ref. 10001

PRODUCT PROFILE

The sensitive Eye Contour Area is more prone to premature ageing than the face. Green Caviar Eye Cream helps nourish and protect the skin around the eyes for a prolonged youthful look. A gorgeously fresh velvety texture forms an invisible nourishing film on the surface of the skin to continuously moisturise and rejuvenate while precious actives work for the long-term anti-ageing benefits and smoother and firmer skin. Green Caviar Eye Cream completes SPC's new luxurious and sophisticated age correcting collection.

PRESENTATION

Oil-in-water, ivory, fragrance free

TECHNOLOGY AND ACTIVES

Green Caviar Extract is a novel anti-ageing active that targets both the dermal-epidermal junction (DEJ) and the dermis. This active strengthens the dermal-epidermal junction by promoting the synthesis of laminin-5 and of collagen IV, thereby reinforcing the integrity of the epidermal basement membrane, improving skin cohesion and supporting good cellular communication between the dermis and the epidermis. Green Caviar Extract also stimulates the synthesis of dermal extracellular matrix compounds, including glycosaminoglycans and collagen I, thus helping improve moisturisation, replenish skin volume and restore a youthful appearance.

The Eye Regenerator reduces under-eye puffiness by favouring lymphatic drainage and fighting skin slackening. It is obtained from the combination of alfalfa and white lupin and is rich in oligopeptides and oligosaccharides. It inhibits the activity of Angiotensin converting enzyme (ACE), which is involved in the regulation of the antagonist vasoconstriction/vasodilation systems that control the flow of lymph and the active thus favours the elimination of excess interstitial fluid and reduces oedema (tissue swelling). It improves tone and firmness thanks to a boosting effect on metabolic synthesis as it stimulates the synthesis of collagen I, making skin tissue denser and also reduces the synthesis of MMP-1 (Matrix Metalloproteinase-1), limiting the degradation of the extracellular matrix. *In vivo* tests against placebo have shown that the Eye Regenerator significantly reduces oedema and the surface of eye bags and significantly increases skin firmness and tone, rejuvenating the appearance of the eye contour area and smoothing traces of accumulated fatigue.

FicuCell Vita protects the Extracellular Matrix, promotes skin moisturisation and extends cellular longevity. It strengthens the Extracellular Matrix by inhibiting collagen and elastin degradation and stimulating the formation new collagen and aquaporins. It also boosts Sirtuins and shields both mitochondrial and nuclear DNA from damages. Through its multiple actions, FicuCell Vita helps defend the skin from premature ageing. Caffeine helps detoxify the tissues, thus reducing local fat deposits and puffiness.

Red Alga has soothing, moisturising and restructuring properties as well as film-forming effects.

Shea Butter has cell regenerative virtues and thus efficiently delays skin ageing. It is moreover granted softening, moisturising and restructuring virtues.

Bisabolol is a natural active ingredient of botanical origin, known to have anti-irritant, anti-inflammatory and anti-microbial properties. It can help reduce UV-induced erythema and is said to protect the skin from the effects of daily stress and accelerate the cutaneous healing process. It is found in several plants, including candeia trees, yarrow and chamomile, which has been used in traditional medicine for hundreds of years.

The Micronised Teflon Powder offers excellent lubricity and softness as well as superior skin feel.

DIRECTIONS FOR USE

In the morning and evening, apply delicately on a thoroughly cleansed eye contour area with fingertips.



Copyright © Swiss Prestige Cosmetics AG



Swiss Prestige Cosmetics 



www.swiss-prestige.com